



The Smart Image, LLC / dba Branditty  
713 18<sup>th</sup> Avenue South  
Nashville, TN 37203

May 26, 2011

James C. Phillips, Jr.  
XMi High Growth Development Fund, LLC  
618 Church Street, Suite 220  
Nashville, TN 37219

Dear Mr. Phillips:

Pursuant to the Unit Purchase Agreement entered into as of June 24, 2010, by and among The Smart Image LLC, a Tennessee limited liability company, and certain investors, XMi High Growth Development Fund, LLC has purchased units in The Smart Image LLC for \$450,000.

Thank you,

A handwritten signature in blue ink, appearing to read "John Smith", written over a faint circular stamp or watermark.

John Smith  
CEO